**Book blurb**

The music industry is shapeshifting. Music artists must work harder than ever to make a career of their creative mastery.

As an artist you are not in a typical profession but you can be big business. A good business mindset starts with ensuring you understand that you are a business and that you will need the right team on board to help you navigate the legal complexities of the business world.

Whilst you may have a first rate attack in terms of your manager and record label, success won’t be guaranteed unless you have a first rate line of defense to help protect your earnings. This book provides an easy-to-understand overview of setting up in business for the first time, some practical tips on getting started, as well as a discussion of the business challenges you’ll face along your journey to becoming and international superstar.